



Dr. André Blum studied and received a doctor's degree in Electrical Engineering and Control at the Technical University Ilmenau, Germany. Already at that time he was responsible for industrial and research projects concerning power electronics topologies and new semiconductor materials. With the beginning development of hybrid and electrical vehicles he joined Audi in 2004. In the following years he managed numerous projects and small teams in different departments. Since the beginning of 2016 Dr. Blum is a team member of the Audi Semiconductor Strategy and works with semiconductor companies on a daily basis. Based on his long history within Audi, working in the product development as well as in the production & logistics and production planning divisions, Dr. Blum is an expert in automotive electronics as well as in industry 4.0 electronics.